

CONTEST RULES

Bienvenidos Latin Market Contest (“The Contest”)

THIS CONTEST IS ONLY OPEN TO ONTARIO RESIDENTS AND IS GOVERNED BY CANADIAN LAW AND THE LAWS OF THE PROVINCE OF ONTARIO.

NO PURCHASE NECESSARY. SEE BELOW FOR FULL CONTEST DETAILS. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE CONTEST RULES (THE “**CONTEST RULES**”).

1. CONTEST PERIOD

The Contest begins on Friday, September, 21, 2018 at 12:00 a.m. Eastern Time (“ET”) and ends on Sunday, November 25, 2018 at 9:00 a.m. ET (the “**Contest Period**”).

2. HOW TO ENTER

NO PURCHASE NECESSARY. To participate in this Contest, you must:

- a. Have a valid Facebook account (an “**Account**”). If you do not have an Account, visit www.Facebook.com and register in accordance with the enrollment instructions for a free Facebook account.
- b. Become a follower (a “Follower”) of the official Bienvenidos Latin Market page www.Facebook.com/BienvenidosMarket (the “**Bienvenidos Page**”).
- c. Comply with Facebook Terms of Service and Facebook Rules available at <http://www.Facebook.com/>.

Limit of one Facebook account belonging to a ‘real human person’. If you attempt or are suspected of attempting of following us with more than one Facebook account or if you are suspected of using other invalid means such as robotic, automatic, programming or any entry methods not authorized by these rules, it shall be deemed as tampering and will void your entries.

You must be a good standing member of the Facebook Bienvenidos community. If you are suspected of trolling, spreading hate or any other type of offensive act that bother other members of the Bienvenidos community, you will not be eligible to enter the contest.

3. ELIGIBILITY

Contest is open to all residents of Ontario who are 18 years of age or older at the Contest opening date. Employees of Bienvenidos Latin Market, as well as such employees’ immediate family (father/mother, brother/sister, son/daughter) are not eligible to enter this Contest.

4. DRAW AND WINNER SELECTION

On December 2nd, 2018, a random draw will be conducted by Bienvenidos Latin Market among all eligible entries received during the Contest Period.

Winner names will appear on the Bienvenidos Contest Page, www.BienvenidosLatinMarket.ca/contest2018.html. Winners will be contacted during the week following the draw and should claim their prize as instructed by January 31, 2019.

Winner will be asked to correctly answer a mathematical skill-testing question (2+2-1). If winner does not pick up the prize by the deadline or incorrectly answers the mathematical skill-testing question, the prize shall be forfeited and Bienvenidos Latin Market has the right, at its sole discretion, to select another winner.

4. DESCRIPTION OF PRIZE(S)

- Winner of prize 1 will receive 200\$ in store credit at the Bienvenidos Latin Market store.
- Winner of prize 2 will receive 100\$ in store credit at the Bienvenidos Latin Market store.
- Winner of prize 3 will receive 50\$ in store credit at the Bienvenidos Latin Market store.

The winner of Prize 3 will be chosen first, the winner of prize 2 will be chosen next and finally the winner of prize 1 will be chosen. Each time a winner is chosen, they will not be eligible for the next prize. The prize can be used for any product and merchandize in the store.

The total approximate retail value of the first prize is \$200, 100\$ for the second prize and 50\$ for the third prize. The total approximate retail of all prizes is 350\$.

To claim prize, visit Bienvenidos Latin Market's store Location at 1731 St. Laurent Blvd, Ottawa, Canada, K1G 3V4. To use the store credit, winner must have a customer account with the store. If winner doesn't have one, a free account will be created for them.

5. GENERAL RULES

5.1. To be declared a winner, the selected contestant must first correctly answer a mathematical skill-testing question.

5.2. Each winner shall sign a release declaring their eligibility of these rules; agreeing that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge; and releasing Bienvenidos Latin Market as well as its respective directors, officers and employees (the "Contest Parties") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

5.3. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.4. If the prize cannot be awarded as described in these rules, Bienvenidos Latin Market reserves the right to substitute a prize or prize component with another of comparable value, as determined in its sole discretion.

5.5. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

5.6. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

5.7. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason, technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any inability to act resulting from an event or situation beyond their control, including fire, bankruptcy, a strike, or other labour dispute at their location.

5.8. Bienvenidos Latin Market reserves the right to cancel or suspend or modify this Contest at their discretion. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, Bienvenidos Latin Market reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.9. All personal information, such as name and contact information, is collected by Bienvenidos Latin Market solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes.

5.10. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by the Bienvenidos Latin Market. Bienvenidos Latin Market is not responsible for any errors or omissions in printing or advertising this Contest.

5.11. Bienvenidos Latin Market reserves the right to amend the Contest rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on www.BienvenidosLatinMarket.ca/contest2018.html.

5.12. By entering, you agree to abide by the Contest rules and the decisions of Bienvenidos Latin Market, which decisions are final and binding on all contestants.

5.13. Contest rules are available on www.BienvenidosLatinMarket.ca/contest2018.html

5.14 Contest is in no way sponsored, endorsed, or administered by, or in association with, Facebook. Any questions or comments regarding the Contest should be directed to the Sponsor, not Facebook.